

SALVIMAR PRIVACY POLICY

This privacy policy allows you to understand what data we collect, why and how we process this data when you use our services, purchase our products or services, subscribe to our newsletter and our social & community initiatives.

DATA CONTROLLER

Salvimar s.r.l., based at Via Giancarlo Farina, 4, 16030 Casarza Ligure GE collects and processes personal data in connection with the use of the Salvimar® Digital Platform and the connected devices Salvimar®

You can contact Salvimar by regular mail or by sending a PEC to the attention of the Data Protection Officer.

PERSONAL DATA SUBJECT TO PROCESSING

The navigation on the Site and the contact request forwarded to the Owner may involve the collection and subsequent processing of your personal data such as - by way of example and not exhaustive - name, surname, e-mail address, IP address, etc... (hereinafter "Personal Data").

WHY DO WE PROCESS PERSONAL DATA. ON WHAT LEGAL BASIS AND WHAT DATA DO WE COLLECT?

ACTION	PURPOSE	DATA COLLECTED	LEGAL BASIS
Request subscription to our newsletter services	We collect data to offer you profile marketing content and promotions related to products and services based on the analysis of your preferences and interests.	- Personal data (name, surname); - Email	Processing of your request to receive profiled marketing content (Art. 6(1)(b) GDPR

Fill in the checkout page of our e-commerce	We collect your data to carry out the online sale and purchase of products and services	<ul style="list-style-type: none"> - Personal data (name, surname); - Email and/or phone number - Address - Notes - Products and services in the cart - Price and payment method 	Fulfilment of pre-contractual and contractual obligations (Art. 6(1)(b) GDPR)
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Request to use our Service	We collect personal data during the use of the Service to perform the actions requested by the user, as well as to fulfill our contractual obligations related to the sale of Salvimar products or services, to provide such products and services to the user, to guarantee service and maintenance for Salvimar products and to manage requests, correspondence, doubts or complaints from the user	Personal and contact data, Information on the location Transaction information (for example, payment information, account and authentication information, as well as billing, delivery and contact information)	Fulfilment of contractual obligations (Art. 6(1)(b) GDPR)
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Fulfilment of legal obligations	Compliance with the obligations provided for by laws, regulations, national and Community regulations, orders and requirements of the competent authorities	All data collected in the Salvimar S.r.l account	Fulfilment of contractual obligations (Art. 6(1)(b) GDPR)
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METHODS OF PROCESSING OF DATA

Personal data is processed on paper and computer media, using systems that implement security measures aimed at protecting your privacy. Specific security measures are also observed to prevent data loss, illegal or incorrect use and unauthorized access. Personal data will not be subject to any further processing other than those stated within this document unless prior, if necessary, your consent is requested.

PASSWORD AND ACCESS TO THE ACCOUNT

The user who has activated the subscription to the Content and has selected the Payment Method, has control and access to their data and devices compatible with Salvimar S.r.l. used to access it and is responsible for any activity that takes place through the account. To maintain control of the account and prevent anyone from accessing the account (and therefore also strictly personal and special information), the account holder must maintain control of the devices compatible with Salvimar S.r.l. used to access the Service and must not communicate to anyone the password or details of the payment method associated with the account. It is your responsibility to update the information you provide about your subscription and keep it up to date and accurate. Salvimar S.r.l. reserves the right to close or suspend access to the Content in order to protect the user, Salvimar S.r.l., the partners of Salvimar S.r.l. or any third party from identity theft or other fraudulent activities.

TRANSFER OF PERSONAL DATA

Salvimar S.r.l. does not transfer personal data.

PERIOD OF RETENTION OF DATA

Personal data are stored in a form that allows the identification of the data subject for the period necessary to achieve the specific purposes for which they are processed from time to time and, in any case, no later than 10 years after collection.

WHAT ARE YOUR RIGHTS IN RELATION TO THE PROCESSING OF YOUR PERSONAL DATA?

You have the right to know what personal data is being processed. In particular, the user has the right to access, rectification and deletion, as well as the right to data portability, the right to restrict processing and the right to object to processing, if the conditions are met. For more information on the processing of personal data, or to exercise your rights, send an email or contact the company by ordinary mail, sending a letter to the attention of the Data Protection Officer at Salvimar s.r.l., Via Giancarlo Farina, 4, 16030 Casarza Ligure GE. The following is a brief description of your rights in relation to the processing of your personal data.

- The right of access allows the user to obtain confirmation that personal data concerning him or her are being processed by Salvimar and, if necessary, to obtain access to such data and related information; consequently, the right of rectification allows the user to obtain the modification of inaccurate personal data without undue delay and, taking into account the purposes of the processing, to obtain the integration of incomplete data;

- The right to object to the processing of data allows the user, in certain circumstances provided by the applicable law, to oppose the processing of personal data concerning him
- The right to erasure allows the user to obtain the erasure of data without undue delay (for example, when personal data are no longer necessary for the purpose for which they were collected), subject to the exceptions provided for by the applicable legislation (for example, when the storage of data is necessary in order to comply with the legal obligations applicable to the controller);
- The right to restriction of processing allows the user, in certain circumstances provided for by the applicable legislation, to restrict the processing of their personal data. In such cases, Salvimar may continue to process your data, but only in certain circumstances, for example in order to exercise its right of defence and to protect the rights of other natural or legal persons;

AMENDMENTS

The Data Controller reserves the right to modify or simply update the content of this Privacy Policy, in part or completely, also due to changes in the applicable legislation.

Salvimar S.r.l. therefore invites its users to regularly visit this section in order to be always updated on the data collected and on the use made by the Data Controller.

ACCEPTANCE OF THE CONDITIONS OF USE

Before using our website, you must carefully read and accept the following terms of use. By using the website <https://salvimar.com/> , you automatically accept and bind to these conditions.